



EUTHABAG[®]

Depart with dignity.

euthabag.com

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COMPASSION SATISFACTION GUARANTEED

Our mission is to support your team and the families that you help to feel better. As our team is made up of veterinary professionals, we are familiar with the challenges the veterinary industry faces. We're here to help and to develop the best product on the market, standing by your side.

We are proud of and stand by our product 100%.
Satisfaction guaranteed or your money back. Simple as that.

Thousands of veterinary institutions in 25 countries and 10 universities now FEEL BETTER using EUTHABAG

INTEGRATED HANDLES

NO STRETCHER REQUIRED
UNDER 50 LB

STURDY

RESISTANT TO NAILS
AND TEARS

ECO-FRIENDLY

NO CHLORINE OR PVC
CONTAINS RECYCLED MATERIAL
PREVENTS PENTOBARBITAL LEACHING



LEAKPROOF BASE

MADE OF WATERPROOF FABRIC

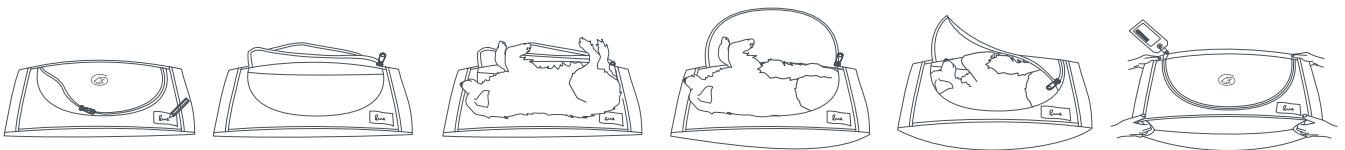
PRACTICAL

INSERTION MADE EASY
SIZE INDICATED ON THE OUTSIDE

PRESENTABLE

CUSTOMIZABLE
DIGNIFIED
IDENTIFIABLE

DESIGNED FOR CREMATION AND BURIAL, NOT IMMEDIATELY BIODEGRADABLE



US and Canada patented
Designed by a veterinarian

A body bag honoring the bond

Treating patients like your own

BENEFITS

PROFESSIONAL

Choosing the highest standard available contributes positively to your **image** and the **well-being** of your team and honoring the families' bond with their pets.

PSYCHOLOGICAL

Your team of professionals will simply **feel better** using EUTHABAG.

ECOLOGICAL

Contains recycled material. Used and endorsed by crematoriums, it can also be buried. Prevents leaching of **pentobarbital** into the environment.

FINANCIAL

EUTHABAG fees, like other medical supplies, can be passed on to the client fairly. By adding **just \$10** to the euthanasia fee, you can offer the best to your client, patient and veterinary team at **no additional cost** to your practice.

LIABILITY

As stated in the new **AVMA** Companion Animal Aftercare Policy, "Deceased pets, whenever possible, should be maintained in a **condition suitable for return** to the owner or to the aftercare providers [...] ."* The use of **plastic bags** for the disposal of deceased pets has been the grounds for many **professional complaints**. EUTHABAG provides adequate containment and preserves the animal's dignity.

"I am very thankful to finally have a respectful option to offer clients when their animals have died. Euthabag has made some difficult conversations much easier."

Dr. L.R., DVM DES., Dipl. ACVIM

"I have always been proud of all the great care we provide for pets and their families. The plastic bag just was not an appropriate end to that relationship. Euthabag fills a void; we could not envision going back."



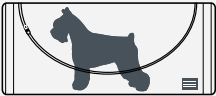
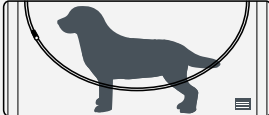
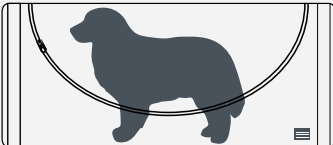
Dr. LPdL, DVM, Dipl. ACVIM Oncology

"All my patients deserve this respect and my employees too."


Dr. M-C.L., DVM

With EUTHABAG we are now able to demonstrate respect and professionalism in **EVERY** aspect of our practice.

* Companion Animal Aftercare Policy by the AVMA is subject to the CC BY-NC-ND licence. EUTHABAG products are in no way affiliated with, sponsored or endorsed by the AVMA.

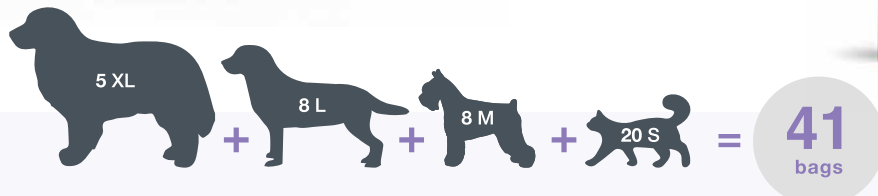
| | | | | |
|-----------------------|---|------------------------------|-----------------------|----------------|
| XS (< 3lb.) |  | UNIT PRICE \$5.40 | BOX OF 5 \$27.00 | CODE J1482 |
| S (3-20lb.) |  | UNIT PRICE \$6.40 | BOX OF 20 \$128.00 | CODE J1482A |
| M (20-40lb.) |  | UNIT PRICE \$11.50 | BOX OF 8 \$92.00 | CODE J1482B |
| L (40-85lb.) |  | UNIT PRICE \$14.50 | BOX OF 8 \$116.00 | CODE J1482C |
| XL (85-190lb.) |  | UNIT PRICE \$19.60 | BOX OF 5 \$98.00 | CODE J1482D |

With an average cost of **\$8.50**, EUTHABAG can easily be incorporated into the cost of euthanasia

|  | COST OF EUTHANASIA WITH CREMATION | EUTHANASIA WITH EUTHABAG | PRICE INCREASE |
|---|-----------------------------------|--------------------------|----------------|
| < 20 LB. | \$150 | \$156 | +4% |
| | \$200 | \$206 | +3% |
| | \$300 | \$306 | +2% |
| | \$400 | \$406 | +1.5% |

More than 80% of pet owners would elect to spend \$10 or more for a body bag.*

* The importance of how a pet's body is handled after death, Survey of 100 pet owners, 2019.



ORDER A BOX OF EACH SIZE (A TOTAL OF 41 BAGS) FOR \$434 AND RECEIVE 20 SYMPATHY CARDS AS A BONUS (A VALUE OF \$36)



Book your **free LUNCH & LEARN:**
"Simple ways to elevate the euthanasia experience."



7 FREE RACE-approved CE credits on euthanasia and well-being available at:
veterinaryeuthanasiaeducation.com

HAVE YOU HEARD OF THE AVMA COMPANION ANIMAL AFTERCARE POLICY?

The AVMA has published a policy on aftercare,* providing guidelines to help make informed choices. The AVMA recognizes that an owner's attachment to their pet extends beyond death. The policy focuses on three areas: using trustworthy aftercare providers, maintaining the pet's remains in a condition suitable for return to the pet owner, and encouraging pre-planning with the family. Families want their loved one's dignity to be preserved and are willing to pay to ensure this. Using an adapted body bag allows the team to feel consistent with their standards of practice and their empathy. It is a medical supply and its cost is passed on to the client.

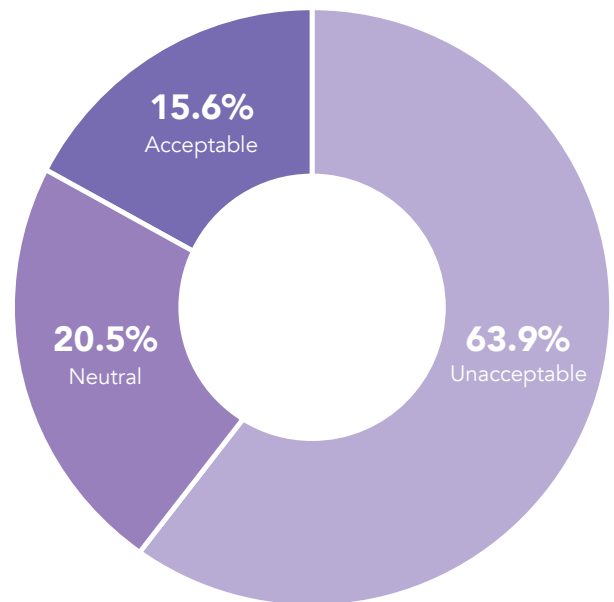
EUTHABAG can help you comply with the AVMA Aftercare Policy.

PET OWNERS' EXPECTATION FOR PET END-OF-LIFE SUPPORT AND AFTER-DEATH BODY CARE: EXPLORATION AND PRACTICAL APPLICATIONS (2020)

A study done on 1,938 pet owners by Kathleen Cooney, DVM, the key opinion on end-of-life.

The following question was asked:

Is placing your animal in a trash bag after death acceptable to you?



Only 15%*

of pet owners find the garbage bag an acceptable way to store their pet after euthanasia.



COMPANION ANIMAL AFTERCARE POLICY

"Deceased pets, whenever possible, should be maintained in a **condition suitable for return to the owner** or to the aftercare providers such that families may witness their pet's aftercare."**



*Cooney K.A., Koghan L.R., Brooks S.L., Ellis C.A. (2021). Pet Owners' Expectations for Pet End-of-Life Support and After-Death Body Care: Exploration and Practical Applications. Topics in Companion Animal Medicine 43, 1-8.

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